

***CASH SPONSORSHIP PACKET***



***MARTINIS & MASTERPIECES***

Presented by  
Arts & Business Council of Greater Phoenix  
Friday, April 27, 2012  
6:00 to 8:30 p.m.

Location:  
5<sup>th</sup> Ave & Madison Event Center  
441 W. Madison Ave.  
Phoenix, AZ 85003



## **EVENT OVERVIEW**

This after work cocktail party celebrates the Arts & Business Council of Greater Phoenix's work in providing business building tools and programs that answer the needs of the nonprofit arts/cultural and health and human services community; and, gives the business community outlets for volunteerism, leadership training and brokering business connections to the arts.

Guests will enjoy exclusive access to original artwork by premier local artists while being treated to several of the Valley's fantastic bars and restaurants serving "masterpiece" martinis, microbrews, wine and heavy hors d'oeuvres.

## **HERE'S WHY YOU SHOULD SUPPORT THIS EVENT!!!**

Year after year, attendees of Martinis & Masterpieces represent many of the Valley's most prestigious and influential organizations and businesses. They are highly networked business professionals and community leaders who have a passion for supporting the arts in our community.

Martinis & Masterpieces attendees are affluent, socially active and enjoy the variety of entertainment and activities the Valley has to offer. By supporting and participating in our event, you will gain valuable exposure to this attractive consumer group! Now, isn't this the match you have been looking for?

### **2011 Cash Sponsors:**

- Bryan Cave
- Wells Fargo
- The Art Institute of Phoenix
- On Media
- Sharp Incentives
- Sullivan Law Firm

Sponsorships Levels for ***Martinis & Masterpieces***

**Artisan Sponsorship \$2,500**

8 tickets; company recognition at event; secondary prominent logo placement on invitation / program / event poster; 1 full page ad in program; table at event for promotional material; recognition in A&BC e-newsletter / link to your company on A&BC website

**Canvas Sponsorship \$1,000**

6 tickets; podium introduction and company recognition at event; logo placement on invitation / program / event banner; 1/2 page ad in program; table at event for promotional material; recognition in A&BC e-newsletter / link to your company on A&BC website

**Palette Sponsorship \$500**

4 tickets; podium introduction and company recognition at event; 1/4 page ad in program; table at event for promotional material

- Tickets to event:

**Individual Tickets \$50**

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**Ad Purchases ONLY:**

<b>1 full page</b>	<b>\$500</b>
<b>1/2 page</b>	<b>\$250</b>
<b>1/4 page</b>	<b>\$125</b>

**Please provide EPS and PDF files of artwork by April 15, 2012**